

TSM 2026 Spring Meeting - Houston



HOTEL ZAZA HOUSTON - MUSEUM DISTRICT

SAVE THE DATE

APRIL 17-19, 2026

TEXASSOCIETYOFMEDICINE.ORG

TEXAS SOCIETY OF MEDICINE 2026 SPRING MEETING ~ April 17–19, 2026

Hotel ZaZa Houston – Museum District
5701 Main Street | Houston, Texas 77005

Introduction

The Texas Society of Medicine Spring Meeting convenes a select group of physicians from across Texas for an intimate, high-engagement educational weekend focused on adult and internal medicine and related specialties.

Anticipated attendance: approximately 40 practicing physicians. This meeting format prioritizes direct access and meaningful interaction over large exhibit halls.

Attendees represent multiple specialties, are actively practicing, and are largely board-certified experts in their fields. The meeting environment is intentionally designed for meaningful interaction, direct access, and relationship-driven engagement.

Formerly the Texas Club of Internists, the Texas Society of Medicine has served physicians for more than 100 years. This transition year marks a new chapter—expanding collaboration, strengthening education, and creating new opportunities for industry partners to engage and support the Society's work.

Audience

Attendees include:

- Practicing physicians from across Texas
- Adult and internal medicine clinicians and related specialties
- Board-certified physicians and clinical leaders
- Highly interactive, discussion-driven meeting format



Exhibit Format

Tabletop exhibits are intentionally structured to support conversation and accessibility.

Each exhibitor receives:

- One 6' tabletop exhibit space and two chairs
- Listing on the meeting web page
- Recognition in the onsite program and logo on onsite signage
- List of attendees, pre and post-meeting *

Participation is intentionally limited to preserve a high-access, relationship-focused environment for both physicians and partners.

** Exhibitors will receive a post-meeting attendee list that includes name and mailing address only. Email addresses and phone numbers will not be shared. Information is provided only for attendees who have consented to share their contact details.*

Partnership Levels

Friends of TSM — \$1,000

- In addition to the Exhibitor benefits:
 - Your logo in rotation on the TSM website
 - Half-page advertisement in the meeting program

TSM Partner — \$3,000

- In addition to the Exhibitor benefits:
 - TSM Homepage recognition with hyperlink
 - Your logo in rotation on the TSM website
 - Logo on TSM Partner Page of the onsite meeting program
 - Full-page advertisement in the meeting program
 - Post-meeting eblast to TSM membership

Sponsorship Add-ons

Lanyard Sponsorship — \$800

Logo featured on official meeting lanyards distributed to all attendees.

Meeting Bag Sponsorship — \$1,000

Logo placement on attendee bags distributed at registration.

Hotel Accommodations

Exhibitors may reserve rooms within the TSM group block at a discounted rate of **\$239 per night (plus taxes and fees)**, based on availability. The group rate is extended to exhibitors whether traveling from out of town or local to the Houston area.

Group Reservation Link: <https://book.hotelzaza.com/ibe/details.aspx?hotelID=17156&lang=en-us&group=TSM426&hgID=1520&currID=1&dt1=9602&nights=3&rooms=1&child2=0&adults=1&childAges=>

Discounted Room Block Cut-off Date: March 26, 2026

Important Dates

Exhibitor application deadline: April 1, 2026

Hotel room block cut-off: March 26, 2026

Meeting dates: April 17–19, 2026

Why Engage?

This Spring Meeting offers industry partners a rare opportunity to connect in a focused, collegial environment with physicians who are actively practicing, making care decisions, and shaping patient outcomes across Texas.

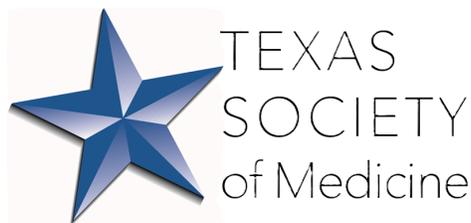
As the Texas Society of Medicine enters its next chapter, partners who engage now will help support physician education while building early relationships within an expanding statewide professional community.

**SUBMIT YOUR APPLICATION ON THE TSM WEBSITE
WWW.TEXASSOCIETYOFMEDICINE.ORG**

Contact Information

For inquiries, please contact:

Laura Weiss
TSM Executive Director
laura@texassocietyofmedicine.org



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